



Award Category - Best National Retailer

The key criteria for this award are:

- Has this national retailer served the needs of local ethnic communities nationally?
 - Has this national food retailer achieved sales growth, invested in new stores in ethnic areas, expanded its world food range?
 - Has this national food retailer contributed to an increased awareness of the world food market through its PR activity?
 - Has this national food retailer invested heavily in providing the best price point for its customers?
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ENTRANTS DETAILS

Name of National Retailer:

Address:

Postcode:

Tel:

Email:

Fax:

<input type="text"/>	<input type="text"/>	<input type="text"/>
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WORLD FOOD AWARDS 2010



Description:

Please supply a description - up to a maximum of 500 words - of why you feel you should win the category – Best National Retailer. Please carefully consider the judging criteria when submitting your entry form and include supporting evidence - including sales figures, photographs or other relevant information if applicable.

The closing date for entries is **Friday 30th July, 2010**. If you need further help or assistance please contact - lyndsey@worldfoodsonline.com